



**The Caregiving
Concierge™**

Caregiving, organized.

Designed with care. Built for Clarity.

WHAT WE ARE

The complete care-management workspace for families coordinating complex, ongoing care.

The Caregiving Concierge™ brings appointments, medications, providers, documents, schedules, daily care information, and other important details into one organized workspace so families can coordinate care with greater clarity.

WHO IT'S FOR

Family caregivers

Adult children, spouses, sandwich-generation caregivers, and families sharing responsibility for a loved one's ongoing care.

WHAT IT HELPS WITH

Care coordination

Organizing the practical moving pieces of caregiving so important information is easier to find, share, and act on.

QUICK FACTS

BRAND

The Caregiving Concierge™

WEBSITE

thecaregivingconcierge.com

COMPANY

AdVantage Digital

STATUS

Pre-launch | Founding Subscriber waitlist

SHORT DESCRIPTION

A family caregiving organization platform that helps families coordinate complex, ongoing care in one shared workspace.

PRESS-READY BOILERPLATE

The Caregiving Concierge™ is a family caregiving organization platform by AdVantage Digital, built to help families coordinate the moving pieces of complex, ongoing care. The platform is designed to bring appointments, medications, providers, documents, schedules, daily care details, and other important information into one organized workspace. Alongside the platform, The Caregiving Concierge™ publishes practical caregiver resources designed to help families prepare, organize, and communicate more clearly throughout the caregiving journey.

TOPICS & STORY ANGLES

- Family caregiving and the sandwich generation
- Care coordination and caregiver organization
- Medication, appointment, and document management
- Aging-parent planning and caregiving preparedness
- Dementia caregiving resources and family support
- Technology that reduces caregiving information overload

FREE CAREGIVER RESOURCE LIBRARY

The Caregiving Concierge™ offers downloadable caregiver checklists and organizers covering hospital transitions, dementia safety, medication management, doctor and neurology appointments, aging-parent information, and emergency preparedness.

Resources and product information: thecaregivingconcierge.com

MEDIA, PARTNERSHIPS & COLLABORATIONS

Website: thecaregivingconcierge.com

Social: **The Caregiving Concierge™** on Facebook, Instagram & LinkedIn

The Caregiving Concierge™ provides organizational and educational tools and resources and does not provide medical, legal, financial, or insurance advice.